



TWIN VEE

June 19, 2025

VIA E-MAIL

Our Valued Twin Vee PowerCats Dealer Network

Re: Twin Vee Update

Dear Partners,

I am writing to inform you of an important pricing adjustment that will take effect due to recent tariff increases affecting our industry. This decision was not made lightly, and I want to provide you with complete transparency regarding the factors that have led us to this point.

Our Current Situation

As a boat builder committed to delivering quality vessels, Twin Vee PowerCats (“Twin Vee”) has consistently absorbed numerous cost increases over the years. We have weathered rising labor costs, insurance premium increases, and escalating material expenses while working diligently to maintain stable pricing for our dealer network and customers. However, the recent implementation of tariffs has created additional financial pressures that we simply cannot absorb without compromising our ability to maintain the quality standards you and your customers expect from Twin Vee.

Our Approach to This Challenge

In keeping with our commitment to transparency and open communication, I want to emphasize that the tariff-related price increases we are implementing represent only half of the actual cost increases we are experiencing. We are sharing this burden rather than passing the full impact along to you and your customers. This decision reflects our ongoing partnership approach and our understanding of the market sensitivities surrounding price adjustments.

Implementation Strategy

Rather than building these costs permanently into our base boat pricing, we have chosen to implement a separate tariff line item. This approach serves two important purposes: it maintains transparency about the source of these increases, and it positions us to remove these charges when tariff conditions improve. Our hope is that these tariffs will be reduced over time, allowing us to eliminate the tariff surcharge and return to our original pricing structure.

Market Communication

We believe the widespread media coverage of tariff implementations has created general awareness among consumers about these industry-wide cost pressures. This transparency in the marketplace should help customers understand that these increases are driven by external economic factors rather than arbitrary pricing decisions by manufacturers.

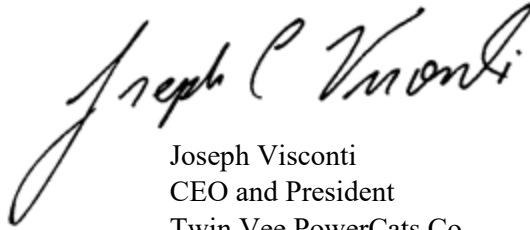
Moving Forward Together

We recognize that any price increase presents challenges for our dealer partners, and we remain committed to supporting you through this transition. Our team is available to provide additional information about these adjustments and to discuss how we can work together to communicate these changes effectively to your customers.

We have always valued the strong relationships we maintain with our dealer network, and we are confident that our continued partnership and mutual support will help us navigate these challenging economic conditions successfully.

Thank you for your understanding and continued partnership. Please don't hesitate to reach out if you have any questions or concerns about these changes.

Very truly yours,

A handwritten signature in black ink, reading "Joseph C. Visconti". The signature is fluid and cursive, with the first name "Joseph" being the most prominent part.

Joseph Visconti
CEO and President
Twin Vee PowerCats Co.